



**FOR IMMEDIATE RELEASE**

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**BRAMAN MOTORCARS DONATES MINI COOPER TO BENEFIT  
HOSPICE OF PALM BEACH COUNTY**

**West Palm Beach, FL (November 2007)**... The 10th Annual Jay Robert Lauer Golf Tournament to benefit Hospice of Palm Beach County is excited to announce a raffle for a chance to win a 2007 MINI Cooper, donated by Braman Motorcars, Palm Beach. The winning ticket will be drawn at the Ermenegildo Zegna Evening on December 15, 2007 at The Breakers, Palm Beach. Winner need not be present to win. Raffle tickets are available for \$100 each and can be purchased online at [www.hpbc.com](http://www.hpbc.com), by calling (561) 494-6887 or attending the event.

"Funds raised through the raffle of the MINI Cooper will allow Hospice of Palm Beach County to continue providing a high standard of excellence in the programs and services it provides to the community," said Vince Cerone, General Manager/COO, Braman Motorcars.



**Vicki Rautbord and Vince Cerone**

Photo Credit: [leonardbryant.lifepics.com](http://leonardbryant.lifepics.com)

Those attending the Ermengildo Zegna Evening will have the opportunity to bid on items including Muhammad Ali signed boxing gloves, Jimmy Buffet signed CD and concert tickets for two, accommodations and golf for two at Old Palm Golf Club and a weekend stay for two with golf at The Breakers.

NBC *Today* co-anchor Matt Lauer will return to serve as Honorary Chairman of the event named in honor of his late father, Jay Robert Lauer, who was cared for by Hospice of Palm Beach County more than a decade ago, and Vicki Rautbord is the event's Chairwoman.

Sponsors of the event are: Dignity Memorial; Patricia E. Thorne; Humana; The Ritz-Carlton Golf Club & Spa, Jupiter; Sapoznik Insurance & Associates, Inc.; Ermenegildo Zegna; JFK Medical Center Foundation; BNY-Mellon; Steven and Cathy Moore; Dan E. and Valerie Young; NBC Universal; The Breakers; Braman Motorcars; and Media Sponsors: WPTV NewsChannel 5, *The Palm Beach Post*, ESPN Radio 760, *The Palm Beach Daily News* and *Palm Beach Life*.

For tickets and more information on the Jay Robert Lauer Golf Tournament and Zegna Evening visit [www.hpbc.com](http://www.hpbc.com) or call (561) 494-6884.

**About Hospice of Palm Beach County:** *Hospice of Palm Beach County offers a wide range of services and educational programs designed to meet the special needs of patients and families faced with advanced illness. Expert physical, emotional and spiritual care is provided wherever the patient is - the home, skilled nursing or assisted living facility, hospital or hospice inpatient unit, including the C.W. Gerstenberg Hospice Center in West Palm Beach, the Hospice and Palliative Care Unit at Pinecrest Delray, the Bethesda Memorial Hospice and Palliative Care Unit at Bethesda Memorial Hospital, the Hospice and Palliative Care Unit at Good Samaritan Medical Center, the Hospice and Palliative Care Unit at Palm Beach Gardens Medical Center and the Jay Robert Lauer Hospice and Palliative Care Unit at JFK Medical Center. The organization also offers full bereavement support to Hospice families and anyone in the community in need. Hospice of Palm Beach County's focus is on quality of life. The organization is sensitive to and respectful of religious, cultural and personal beliefs. Contact Hospice of Palm Beach County toll free at 888-848-5200 or visit the website [www.hpbc.com](http://www.hpbc.com) for information.*

*Licensed since 1981*

*JCAHO Accredited 501(c)(3) Not-for-Profit Organization*

*Accredited as a Jewish Hospice by the Palm Beach County Board of Rabbis, Inc.*

*Hispanic Patient Care Team*

*Serving all of Palm Beach County - Boca Raton to Tequesta, the Glades to the Beach*

**Celebrating 30 Years of Caring as Palm Beach County's Leading Provider of Hospice Care**

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