

FOR IMMEDIATE RELEASE

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Business Owners and Healthcare Providers Prepare for Hurricane Season

WEST PALM BEACH (May 24, 2007)—More than 100 business owners and healthcare providers turned out for a hurricane seminar on Tuesday, May 22 at Tradition at MorseLife in West Palm Beach. WPTV NewsChannel 5 Chief Meteorologist Steve Weagle was the event's Master of Ceremonies. The program featured West Palm Beach Mayor Lois Frankel, Assistant County Administrator Vince Bonvento, FPL's Michel Khoury and Jenny Gomez, Palm Beach County Medical Society's Director of Disaster Services Jay Lee, and Hospice of Palm Beach County's Crisis Response Team Director Maria Teahan. The seminar was designed to help business owners and healthcare providers develop disaster contingency plans specific to their industry and provide tips on how to help staff recover.



Hospice of Palm Beach County COO Terri Guzman, MorseLife CEO & President Keith Myers, Mayor Lois Frankel, Chamber of Commerce of the Palm Beaches President Dennis Grady, Susan G. Komen for the Cure-South Florida Executive Director Anita Holmes.

PHOTO COURTESY: Michael Roedel

"The forecast this year calls for almost twice the number of storms that we normally have," said Steve Weagle. "Now is the time for healthcare providers, local business owners and the general public to prepare," said Assistant County Administrator Vince Bonvento. "Everyone should make their preparations now. It's so important."

The event was presented by the Chamber of Commerce of the Palm Beaches Healthcare Committee and was sponsored by Hospice of Palm Beach County, MorseLife, and Susan G. Komen for the Cure-South Florida.

About Hospice of Palm Beach County: *Hospice of Palm Beach County offers a wide range of services and educational programs designed to meet the special needs of patients and families faced with advanced illness. Expert physical, emotional and spiritual care is provided wherever the patient is - the home, skilled nursing or assisted living facility, hospital or hospice inpatient unit, including the C.W. Gerstenberg Hospice Center in West Palm Beach, the Hospice and Palliative Care Unit at Pinecrest Delray, the Bethesda Memorial Hospice and Palliative Care Unit at Bethesda Memorial Hospital, the Hospice and Palliative Care Unit at Good Samaritan Medical Center, the Hospice and Palliative Care Unit at Palm Beach Gardens Medical Center and the Jay Robert Lauer Hospice and Palliative Care Unit at JFK Medical Center. The organization also offers full bereavement support to Hospice families and anyone in the community in need. Hospice of Palm Beach County's focus is on quality of life. The organization is sensitive to and respectful of religious, cultural and personal beliefs. Contact Hospice of Palm Beach County toll free at 888-848-5200 or visit the website www.hpbc.com for information.*

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Serving all of Palm Beach County - Boca Raton to Tequesta, the Glades to the Beach

Over 29 years as Palm Beach County's Leading Provider of Hospice Care

About MorseLife

MorseLife continues to offer the many vital and essential services we

have always provided to our cherished seniors and the community. Each day senior living is honored with dignity, compassion and respect. Please feel free to visit the Marilyn & Stanley M. Katz Seniors Campus located at 4847 Fred Gladstone Drive, West Palm Beach Florida 33417. Call 561-687-5743 to schedule your tour today! Further information is posted on the website at www.morselife.org.

About Susan G. Komen for the Cure

With nearly \$1 billion invested to date, Susan G. Komen for the Cure is the world's single largest source of nonprofit funds dedicated to curing breast cancer at every stage – from the causes, to the cures, to the pain and anxiety of every moment in between. Since 2000, the South Florida Affiliate has awarded over \$8.4 Million for community education, breast cancer screening, biopsies and cancer treatment as well as cutting-edge research. Starting April 1, 2007, the Affiliate awarded grants and educational outreach totaling \$2,111,570.

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